



# Paint the Planet Pink® 2024 Schedule of Events

**Friday**

**August 16**

Paint the Green Pink 3rd Annual Golf Tournament  
Wilkes-Barre Municipal Golf Course followed  
by Dinner at The Red Mill  
1:30pm Shotgun Start



**Saturday**

**September 21**

9am - Mass at The Cathedral of Scranton  
11am: 11th Annual Color Me Pink® 5K  
and Fun Walk

Noon: Gentlemen's Dash®

NEW RACE ROUTE: **Downtown Scranton**



**Monday and Tuesday**

**September 23-24**

Give a Pint, Get a Pint

Celebration of Life Blood Drive in memory of  
Greg Policare, Lisa Jones Kutra, and Brian Musto  
The University of Scranton's Long Center

10am - 4pm



**Saturday**

**September 28**

Paint the Planet Pink®

Community Awards

Pittston Area Senior High School Auditorium at 7pm

**Sunday**

**September 29**

Paint the Planet Pink®

Purse Bingo, Doors open at 12:15pm,

Games start at 2pm

St. Maria Goretti Banquet Hall in Laffin, PA



**Monday**

**September 30**

Paint PAZZO Pink at 7pm



**Friday**

**October 4**

Paint The Red Mill Pink

Celebrity Bartending/Bouncing

Doors open at 6pm

PINK Bartenders: Tia Callahan, Mike Capone, Trish Curley,  
Linelle DeNaples, Joe Dessoye, Posie Granet, Adrian  
Harnen, Erin Pikul, Darren Snyder, and Joe Spencer



# Paint Pittston Pink®

has rebranded to

# Paint the Planet Pink®

**Catchy new name,  
fun new logo,  
same important  
mission.**



## **What is Paint the Planet Pink®?**

- Paint the Planet Pink® is a registered 501c3 organization whose mission is to bring the community together to support a cure for *ALL* cancers through research and clinical trials.
- PPP was formed in 2014 upon the completion of Barb Sciandra's immunotherapy vaccine clinical trial at The University of Pennsylvania in Philadelphia, PA. Barb was diagnosed with Stage II and Stage III breast cancer at the age of 34 after giving birth to her third child in 2012. She credits an army of supporters, a positive attitude, and cancer research with saving her life.
- PPP is entering its eleventh year of fundraising. 100% of Paint the Planet Pink's® proceeds are donated directly to cancer research through the Paint the Planet Pink® Fund at The University of Pennsylvania in Philadelphia, PA. To date, **\$900,000** has been donated to life-changing cancer research through this organization.

## **Why donate to Paint the Planet Pink®?**

- Paint the Planet Pink® is a registered 501c3 organization so your donation is tax-deductible!
- PPP is not run by a high-salaried CEO. The organization is comprised solely of volunteers.
- 100% of Paint the Planet Pink's® profits are donated directly to The Paint the Planet Pink® Fund at The University of Pennsylvania in Philadelphia, PA.
- PPP believes that it is through research that we continuously inch our way towards a cure for this terrible disease.
- Lastly, participating in any of Paint the Planet Pink's® events is so much fun!

**WE ARE EXCITED to bring our 5K Race, Fun Walk, and  
Gentlemen's Dash® to DOWNTOWN SCRANTON ON  
SATURDAY, SEPTEMBER 21, 2024!**

*We are kindly asking ALL Scranton homes and businesses  
to decorate for our event!*

*Our race begins and ends in front of the Backyard Ale House.*

*Please sign up for important email notifications through  
our website ([www.painttheplanetpink.org](http://www.painttheplanetpink.org)) and follow us on  
Facebook and Instagram!*



**Our Gentlemen's Dash® team will be announced shortly.**

# SPONSORSHIP REQUEST

I/we would like to provide sponsorship for the  
11th Annual Paint the Planet Pink® Week  
at the following level:

- \$10,000 Series of Events Sponsor
- \$5,000 Paint the Night Pink Community Awards Sponsor
- \$2,500 Paint the Planet Pink® 5K Race Sponsor
- \$2,000 Gentlemen's Dash® Sponsor
- \$1,500 Paint the Planet Pink® Celebration of Life Blood Drive Sponsor
- \$1,000 Paint the Green Pink Golf Tournament Sponsor
- \$500 "PINK" Bartender Sponsor
- \$250 Purse Bingo Sponsor
- \$150 Paint the Green Pink Golf Tournament Hole Sponsor
- \$100 Friend of Paint the Planet Pink®
- Other Amount (Please Specify) \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

\*\*Company logos can be emailed in the form of a JPEG to [pppbarb@gmail.com](mailto:pppbarb@gmail.com) with *Paint the Planet Pink®* as the *subject*\*\*



Venmo

## TO RESERVE YOUR SPONSORSHIP...

Please complete this form and return it with payment by August 1, 2024.

Kindly make checks payable to:

Paint the Planet Pink®  
133 South Main Street  
Pittston, PA 18640

PPP Website



and  
Event  
Registration