

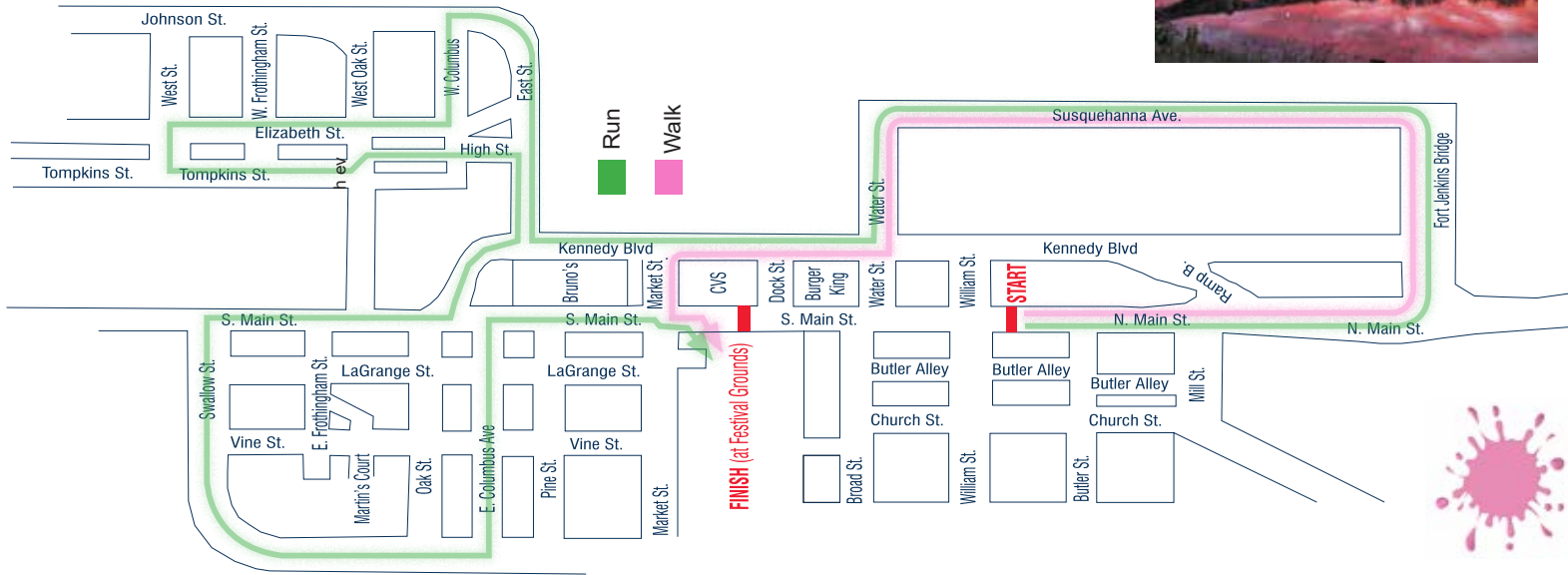
Color Me Pink 5K™ and Family Fun Walk Course Map



PAINT
PITTSSTON PINK™
2021

2014 Donation Total: \$30,000
2015 Donation Total: \$50,000
2016 Donation Total: \$75,000
2017 Donation Total: \$85,000
2018 Donation Total: \$90,000
2019 Donation Total: \$125,000
2020 Donation Total: COVID

2021 Donation Goal: \$150,000
Help us achieve this number to support cancer research and clinical trials!



Paint Pittston Pink™ Awards:

• The following will be presented as a way of honoring, remembering, and giving thanks to our community members who have made an impact on the lives of others

- ~ *The Paint Pittston Pink™ Unsung Hero Award* given in honor of Qiana Murphy Lehman
- ~ *The Paint Pittston Pink™ Award for Courage* given in honor of Sara Mazzitelli
- ~ *The Paint Pittston Pink™ Celebration of Life Award* given in memory of Brian and Annarose McNulty
- ~ *The Paint Pittston Pink™ Survivor Award* given in honor of Kara Martin
- ~ *The Paint Pittston Pink™ Spirit of Community Award*
- ~ *The Paint Pittston Pink™ Pride of Pittston Award*

Thank you for your love, support, generosity and kindness over the past 8 years.

We are not Paint Pittston Pink™ without you!

With Love and Thanks,

Barb

Barbara A. Sciandra, Pharm.D.
President and Co-Founder



ENTERING OUR 8TH YEAR
OF FUNDRAISING!

What is Paint Pittston Pink™?

- Paint Pittston Pink™ is a registered 501c3 organization whose mission is to bring the community together to support a cure for ALL cancers through research and clinical trials.

How was Paint Pittston Pink™ created?

- Paint Pittston Pink™ is the collaborative effort of 9-year cancer survivor, Barb Sciandra, along with Qiana Lehman and a committed group of selfless individuals who believe in this cause with all of their heart and soul.
- The driving force behind Paint Pittston Pink™ is to bring awareness to cancer research and clinical trials and to fund a revolutionary immunotherapy vaccine and other trials - all causes that are near and dear to Sciandra's heart.
- Since our organization began in 2014, we have raised and donated nearly half a million dollars to specific cancer research.



Why donate to Paint Pittston Pink™?

- Paint Pittston Pink™ is a registered 501c3 organization so your donation is tax-deductible!
- PPP is not run by a high-salaried CEO.
- Paint Pittston Pink™ is comprised solely of volunteers, namely a twenty-two-member committee consisting of the following devoted individuals: Erin Berlew, Meredith Cosgrove, Jay Duffy, Ann Fisher, Mary Kryptavich, Melissa Latona, Joleen Lazecki, Qiana Lehman, Lisa Licari, Eileen Lyons, Kara Martin, Kristina McHale, Julie Murphy, Joe Nealon, Angel Noone, Cindy Pietrowski, Bob Price, Lindo Sabatini, Barb Sciandra, Sal Sciandra, Chris Skibitsky, and Sue Smith.
- 100% of Paint Pittston Pink™'s profits are donated directly to The Paint Pittston Pink™ Fund at The University of Pennsylvania in Philadelphia, PA, and to Dr. Brian Czerniecki's immunotherapy cancer research at the H. Lee Moffitt Cancer Center in Tampa, Florida.
- PPP believes that it is through research that we continuously inch our way towards a cure for this terrible disease.
- Lastly, participating in any of Paint Pittston Pink™'s events is *so much fun!*



THANK YOU TO OUR 2021 MEDIA SPONSORS





SPONSORSHIP REQUEST

I/we would like to provide sponsorship for the 8th Annual Paint Pittston Pink™ Week at the following level:

\$10,000.00 Week-Long Sponsor

• Includes recognition and prominent display of Name/Logo on/at: Every Event, Banner across Main Street, Banner across Bandshell, Race Day & Gentlemen's Dash™ Shirts, Newspaper Ads, Television Ads, and Social Media; 2 free tickets to every ticketed event.

\$5000.00 Paint the Night Pink Sponsor

• Includes recognition and prominent display of Name/Logo on/at: Paint the Night Pink Event, Race Day & Gentlemen's Dash™ Shirts, Newspaper Ads, Television Ads, and Social Media; 10 free lanterns to release.



\$2500.00 Color Me Pink™

5K Sponsor

• Includes recognition and prominent display of Name/Logo on/at: Banner Across Bandshell, Race Day & Gentlemen's Dash™ Shirts, Newspaper Ads & Social Media, on raceroster registration website; Free Admission for 5 to Race.

\$2000.00 Gentlemen's Dash™ Sponsor

• Includes recognition and prominent display of Name/Logo on/at: Banner Across Bandshell, Race Day & Gentlemen's Dash™ Shirts, Newspaper Ads & Social Media.

\$1500.00 Family Fun Walk Sponsor

• Includes recognition and prominent display of Name/Logo on/at: Banner Across Bandshell, Race Day & Gentlemen's Dash™ Shirts, Newspaper Ads & Social Media.

\$1000.00 New! Pittston Pink™ Dodgeball Sponsor

• Includes recognition and prominent display of Name/Logo on/at: the Inaugural Paint Pittston Pink™ Dodgeball Event at Pittston Area Senior High School, Newspaper Ads & Social Media, 1 free 10-person dodgeball team (must be the same age bracket and register by 9/6/21 via pppbarb@gmail.com).

\$500.00 "PINK" Bartender Sponsor

• Includes recognition and prominent display of Name/Logo on/at: PPP Celebrity Bartending Event, Newspaper Ads & Social Media.



\$250.00 Purse and Cash Bingo

• Includes recognition and prominent display of Name/Logo on/at: The 4th Annual Purse and Cash Bingo and with every bingo pamphlet that will be distributed.

\$150.00 Purchase a Brick!

• Will be placed at the Meditation and Reading Garden at the Pittston Memorial Library.
• Honor or memorialize a loved one or add your business name.
• Please contact Melissa Latona (malatona319@gmail.com or 570-237-5104) for more info.

\$100.00 Friend of Paint Pittston Pink™

Other Amount (Please Specify) \$ _____

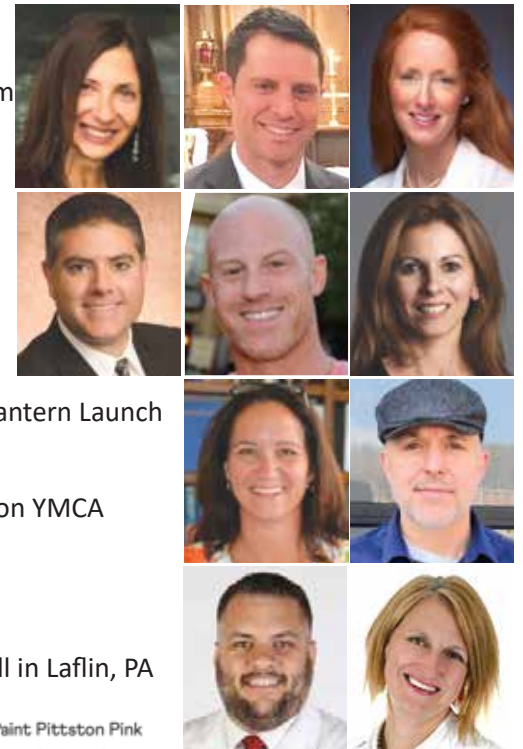


Paint Pittston Pink™ 2021 SCHEDULE OF EVENTS

Please visit the **Paint Pittston Pink™** Facebook page, our Instagram page, the RaceRoster Registration website, and our newly launched website – www.paintpittstonpink.org



Bartenders



Monday, September 20, 2021

• **NEW!** Zumba at MFit Studio** with Michaelene Mecadon from 7:30pm - 8:15pm

Wednesday, September 22, 2021

• **NEW!** Psychic Medium** at The Joint above Rikasa from 6:30pm – 8:30pm
• Come and listen to Medium, Lauri Moore, "Gallery Style"

Thursday, September 23, 2021

• Yoga** at The Salt Barre with Dr. Christine E. Kiesinger from 7pm – 8:15pm

Friday, September 24, 2021

• Paint the Night Pink** 7:15pm gathering; 7:30pm Awards Presentation; 7:45pm Lantern Launch

Saturday, September 25, 2021

• **NEW!** Sweat for a Cause at Evolve, The Cycle Yard, The Salt Barre, and The Pittston YMCA
• Celebration of Life Blood Drive (Give a Pint, Get a Pint): Sabatini's Bottleshop – held in memory of Greg Policare, Brian Musto, and Lisa Jones Kutra.

Sunday, September 26, 2021

• Paint Pittston Pink "Purse & Cash Bingo":** 2pm at St. Maria Goretti Banquet Hall in Laflin, PA

Monday, September 27, 2021

• Paint PAZZO Pink!*At Pazzo, SOLD OUT*



Paint: Pittston Pink @paintpittstonpink



venmo

Bouncers



Saturday, October 2, 2021

• 9am: Mass – St. John the Evangelist Church
• 11am: Color Me Pink 5K™**
• 11:05am: Caped CURE-Sader Family Fun Walk™**
• 12 noon: Gentlemen's Dash™

~ "Men in Heels" include Chris Barnic, Chris Bohinski, Tom Campenni, Danny DePhillips, Eric Gasper, Joe Karp, Pat Kernan, Nick Morreale, Jeff Piazza, Austin Sinclair, Sean McKeag, Matt Vough, and Thomas Wysokinski Jr.

**** TICKETED EVENT:**
Register for all of our ticketed events via www.raceroster.com – search for events in Pittston, PA! Donations as well as Gentlemen's Dash™ Sponsorship can be done on this site as well!



THANK YOU FOR YOUR SUPPORT AND GENEROSITY!

All In-Kind Sponsors will be listed together on our "In Kind Sponsor" display board

Company logos can be emailed in the form of a JPEG to pppbarb@gmail.com with **Paint Pittston Pink™ as the **subject****

Company Name: _____

Address: _____

Contact: _____ Phone: _____ E-mail: _____

TO RESERVE YOUR SPONSORSHIP...

Please complete this form and return it with payment by August 23, 2021

Paint Pittston Pink™ is a registered 501c3 organization!

Kindly make checks payable to: **Paint Pittston Pink™**
133 South Main Street
Pittston, PA 18640



Donations can also be made with credit card via Venmo or www.raceroster.com search Pittston, PA and select the PPP event of your choice!

This Years Gentlemen's Dash™ Runners

